

Jacob McDaniel

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Professional Experience:

Perceptive Software, Web Designer/Front-End Web Developer, Apr 2010 - Present, Shawnee, KS.
Design & discover a level of creativity for the development stages of deployment for exceptional corporate website, E-Mail Marketing, SEO, SEM, interface & usability design, mobile applications, motion & multimedia graphics, implementation of jQuery, CSS, XHTML, AJAX & JS.

VinSolutions, Senior Interactive Art Director, Oct 2009 - Apr 2010, Overland Park, KS.
Conceptual development of graphic elements to include; typography, user interface, usability, interaction design & advanced usage of XHTML, CSS, JS, AJAX, jQuery & Flash. Design & implementation of E-Commerce, SEO, SEM, E-Mail Marketing, development within a Content Management System (CMS), Customer Relationship Management (CRM) software, software interface design, print advertising & mobile capabilities. Manage & direct interns, junior graphic designers & assist developers in implementation process.

Clickfarm Interactive, Interactive Art Director, Jul 2008 - Oct 2009, Kansas City, MO.
Design, discover and research to apply a level of creativity for the development stages of deployment for delivery of exceptional websites, to include E-Commerce, E-Mail Marketing, SEO, SEM, interface and usability design, mobile applications, motion and multimedia graphics, implementation of CMS, Flash, CSS, XHTML, AJAX, XML and JS.

National Association of Insurance Commissioners, Web Content Intern, Nov 2007 - Jul 2008.

P.P.S. Inc & Pine Decals, Graphic Designer, Dec 2006 - Sep 2007, Olathe, KS.

Kansas Army National Guard, Mechanized Infantry Sergeant, Jun 2002 - Jun 2008, Wichita, KS.
Military deployment, Operation Iraqi Freedom III, Aug 2005 - Nov 2006.

Education:

Johnson County Community College, Associate of Applied Science in Graphic Design/Web Design, May 2008, Overland Park, KS.

Fort Hays State University, Emphasis Graphic Design, Aug 1999 - Dec 2001, Hays, KS.

Technical Skills:

Adobe Photoshop CS4, Illustrator CS4, InDesign CS4, Flash CS4, Dreamweaver CS4, Acrobat CS4, Microsoft Word, Excel, Access, PowerPoint, Coda.

Apple & Windows platforms.

Advanced knowledge: XHTML, CSS, Wordpress.

Basic knowledge: JS, ActionScripting 2.0, 3.0, XML, jQuery and AJAX.

Awards and Memberships:

2009 AIGA A5 Student Award Winner, Kansas City, MO, Package Design
Gold ADDY Award, 2008 National ADDY Awards, AAF, Atlanta, GA, Package Design
Gold ADDY Award, 9th District American Advertising Federation, Spring 2008, Package Design
Silver ADDY Award, Advertising Club of Kansas City, Spring 2008, Package Design
Semi-Finalist, 2008 Adobe Design Achievement Awards, Flash Website, Open Season Micro Site
2007-09 15 Best of Show pieces in Portfolio Review at Johnson County Community College
Army Commendation Medal for Operation Iraqi Freedom 2005-2007
AIGA Member, President of Student Chapter at Johnson County Community College 2007-2008
(Increased student membership from 16 to 45 members)
Advertising Club of Kansas City Member
AIGA KC Email/Web Communications Board Member 2009-2011